

WHO IS BEN WILLIAMS?

Disproving the stereotype that Australians are uncreative (or is that Austrians? Eh, whatever), Ben Williams is an award winning senior creative with a keen design eye and nasty conceptual chops. Some call him a double-edged sword, but he's more like a gently used set of Ginsu knives.

But wait, there's more.

Ben has spent 13+ years in the interactive world, doing soup-to-nuts campaigns for clients both nationally and internationally such as Coca-Cola, Toyota, Kraft Foods, Smirnoff, Shell, Ford, Vodafone, Subaru, Cadbury Schweppes, L'Oreal and Garnier. He has worked for the big guys (JWT / Publicis / Young & Rubicam / Wunderman) and the small guys (including his own shop, StudioExit) and is currently based in New York City working at AKQA. Ben remains optimistic about the art of advertising, and has been a guest judge for various award shows including the Creativity, IMA and Addy Awards. In Australia, he's something of a design celebrity (minus the groupies), and has been featured in several publications including Desktop Magazine, Design is Kinky, Scene 360 and Lost at E Minor.

Hire Ben if you need unique, pixel perfect, creative direction & design wrapped up in a nice fella with a cool accent. Don't hire Ben if you want a button-pusher or run-of-the-mill, schlocky work.

WHO HAS BEN WILLIAMS WORKED WITH?



Senior Art Director / AKQA / June 2009 - Present

Moving to New York, Ben took up a position as Senior Art Director in AKQA's New York office. Guiding and working with other art directors & designers, Ben brought to life various interactive campaigns and projects for clients including Coca-Cola, Kraft Foods, Deloitte and Smirnoff. In addition to including Sprite's first ever global campaign, Sprite Spark.

Interactive Creative Director & Founder / StudioExit / Dec 2002 - May 2009

In December 2002, Ben Williams established StudioExit. Working in conjunction with a team of developers and designers, StudioExit has become a name/brand synonymous with unique and original creative direction & design. While running StudioExit, Ben was responsible for all creative direction, design and management of various interactive projects for clients and brands including Quiksilver, Shell, Ford, Vodafone, Subaru, Toyota, Kraft Foods, Yellow Pages, L'Oreal, Garnier, Sneaker Freaker Magazine and Carlton Draught.

Senior Art Director / Swish Group Limited / Jul 1999 - Dec 2002

As part of a large creative team which included Australian Graphic Design Association (AGDA) founder, Wayne Rankin, Ben was in charge of creative direction, design & production, including guiding designers and developers on various projects for clients such as Country Road, Laminex, Australia Post and National Australia Bank.

Interactive Designer / Hyperlink / Dec 1996 - Jul 1999

Working within a small interactive design team, Ben was responsible for creative design & production of various interactive projects for brands including Festival Mushroom Records, City of Melbourne and WattyL.

HOW CAN I CONTACT BEN WILLIAMS?

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