

BEN WILLIAMS / CREATIVE DIRECTOR

With over fourteen years industry experience, spanning both hemispheres of the globe, Ben Williams is an Australian born, award winning senior creative.

Enjoying a successful career at agencies large and small, as well as founding his own highly regarded studio, Ben has spent his time representing some of the world's most recognizable brands including Ford, Yellow Pages, Toyota, Kraft, Subaru and Quiksilver.

Now based in New York City, Ben was most recently at AKQA, instrumental in providing innovative creative direction on a host of successful global campaigns for Coca-Cola and Smirnoff.

As an Associate Creative Director at Publicis Modem, Ben is busy helping head-up the global creative efforts for LG.

EXPERIENCE



★ Heineken



Calvin Klein



L'ORÉAL



SUBARU



SNEAKER
FREAKER



Associate Creative Director / Publicis Modem / Jan 2011 - Present

From initial concept, through to final production, Ben is responsible for creative direction & execution on the LG global and North America business. Ben is also tasked with conceiving and creative direction on various new business initiatives for Publicis Modem North America.

Senior Art Director / AKQA / March 2009 - Jan 2011

Moving to New York, Ben took up a position as Senior Art Director in AKQA's New York office. Guiding and working with other art directors & designers, Ben brought to life various interactive campaigns and projects for clients including Coca-Cola, Kraft Foods, Deloitte and Smirnoff, including Sprite's first ever global campaign, Sprite Spark. In addition to this, Ben was responsible for various pitch and new business creative, including the creative direction, presentation and winning of Calvin Klein's global business.

Creative Director & Founder / StudioExit / Dec 2002 - April 2009

In December 2002, Ben Williams established StudioExit. Working in conjunction with a team of developers and designers, StudioExit has become a name/brand synonymous with unique and original creative direction & design. While running StudioExit, Ben was responsible for all creative direction, design and management of various interactive projects for clients and brands including Quiksilver, Shell, Ford, Vodafone, Subaru, Toyota, Kraft Foods, Yellow Pages, L'Oreal, Garnier, Sneaker Freaker Magazine and Carlton Draught.

Senior Art Director / Swish Group Limited / Jul 1999 - Dec 2002

As part of a large creative team which included Australian Graphic Design Association (AGDA) founder, Wayne Rankin, Ben was in charge of creative direction, design & production, including guiding designers and developers on various projects for clients such as Country Road, Laminex, Australia Post and National Australia Bank.

Interactive Designer / Hyperlink / Dec 1996 - Jul 1999

Working within a small interactive design team, Ben was responsible for creative design & production of various interactive projects for brands including Festival Mushroom Records, City of Melbourne and Watty!

CONTACT

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References Available upon request

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